

Anticipation

The 67th World Science Fiction Convention
Le 67^e congrès mondial de science-fiction

August 6-10, 2009, Montréal, Québec, Canada



Sponsorship and Advertising Package

The 2009 World Science Fiction Convention will gather thousands of people from around the world for five days of activities and events. In addition to our all-star guests, over five hundred authors, artists, and creators will be attending. We'll have panels, workshops, exhibits, events, and activities to delight fans of science fiction and fantasy.

The Hugo Awards are a highlight of every Worldcon. The best books, stories, magazines, artists, editors, films, television shows, fanzines and fan writers are recognized with awards. This year, Worldcon is also host to the Aurora Awards, celebrating Canadian writers, fans and artists, and the Chesley Awards, recognizing excellence in the field of science fiction and fantasy art.

The core of Worldcon is programming, with more than a dozen tracks, on subjects related to science fiction such as literature, media, technology, arts, academic, and costuming. Panel participants interact with attendees around the convention, and this interaction between fans and professionals that really makes Worldcon stand out.

Anticipation will take place from Thursday, August 6th to Monday, August 10th, 2009 at the Palais des congrès de Montréal.

You may also visit our website at www.anticipationsf.ca for further information such as area maps, driving directions, hotel reservations and the latest news about the convention.

If you have any questions, please feel free to contact us at sponsorships@anticipationsf.ca

Guests



Neil Gaiman
Guest of Honour

Bestselling author Neil Gaiman has long been a prominent figure in modern comics, as well as writing books for readers of all ages.

Gaiman was the creator of the cult DC Comics series *Sandman*, and has written several novels including *Good Omens* (with Terry Pratchett), *Coraline*, *The Graveyard Book*, *American Gods*, *Anansi Boys*, and *Neverwhere*.

Born and raised in England, Gaiman now lives near Minneapolis, MN. He has somehow reached his forties and still tends to need a haircut.



Élisabeth Vonarburg
Invitée d'honneur

Élisabeth Vonarburg was editor for *Solaris* magazine from 1979 to 1990, is now a full-time writer and organized the first Boréal convention in 1979.

Her novel *In the Mothers' Land*, received the Philip K. Dick Special Award, the Boréal and Aurora awards, and was a finalist for the Tiptree Award. Other books include *The Reluctant Voyagers*, *The Silent City*, *Slow Engines of Time* and *Dreams of the Sea*.

She was born in Paris (France) and has lived in Chicoutimi, Québec since 1973.



Tom Doherty
Publisher Guest of Honour

Tom Doherty has been in publishing for 50 years and founded his own company, Tom Doherty Associates, LLC in 1980.

He co-founded Baen Books with Richard Gallen and Jim Baen in 1982.

He received the 1993 Skylark, and a "Lifetime Achievement Award" at the 2005 World Fantasy Convention.



David G. Hartwell
Editor Guest of Honour

David G. Hartwell is the author of *Age of Wonders* and the editor of anthologies including *The Dark Descent*, *The World Treasury of Science Fiction*, two anthologies of the best of Canadian SF, *Northern Stars* and *Northern Suns*, co-edited with Glenn Grant, and nearly twenty others co-edited with Kathryn Cramer. Hartwell is a Senior Editor at Tor/Forge Books and publisher of *The New York Review of Science Fiction*.



Julie Czerneda
Master of Ceremonies

Julie Czerneda is an award-winning, best-selling science fiction author and editor. Her work has won several awards, including three Aurora Awards.

A former biologist, as a science author and editor, Czerneda has contributed to over two hundred student and teacher resources used worldwide.

In addition numerous authors, editors and artists from all over the world will also be present

Madeline Ashby
Stephanie Bedwell-Grime
François Bellavance
Natasha Beaulieu
René Beaulieu
Alette de Bodard
Georges Bormand
Ben Bova
Karleen Bradford
David Brin
Charles N. Brown
Pat Cadigan
James Cambias
Joël Champetier
Karine Charlebois
Eric Choi
John Robert Colombo
Kathryn Cramer
Ctein
Ellen Datlow
Pablo Denfendini
Daniel P. Dern
Steven desJardins
Jack Dietz
Jean-Claude Dunyach
Cory Doctorow
Alain Ducharme
Tom Easton
Scott Edelman
Phyllis Eisenstein
Fabio Fernandes
Melanie Fletcher
Susan Forest
Esther Friesner
James Allan Gardner
Marc Gascoigne
Éric Gauthier
Donato Giancola
Mario Giguère
Greer Gilman
Laura Anne Gilman
Gavin J. Grant
Glenn Grant
Martin H. Greenberg
Karen Haber
Gay Haldeman
Joe Haldeman
P.C. Hodgell
Hiroaki Inoue
Elaine C. Isaak
Claude Janelle
Nora K. Jemison
Karl Johanson
Stephanie Johanson
Vylar Kaftan
Guy Gavriel Kay
James Patrick Kelly
Liana Kerzner
John Kessel
Tom Kidd
Mary Robinette Kowal
Nancy Kress
Donald Kingsbury
Michèle Laframboise
Pierre-Luc Lafrance
Jay Lake
L. Jagi Lamplighter
Geoffrey A. Landis
Alain LeBussy
Sharon Lee
Fred Lerner
Shariann Lewitt
Michel J. Lévesque
David D. Levine
Jaqueline Lichtenberg
Kelly Link
Jean Lorrah

Violette Malan
Julie Martel
Elise Matthesen
Gary S. Mattingly
Laurent McAllister
Maura McHugh
Sean McMullen
Janet McNaughton
Beth Meacham
Farah Mendelsohn
Yves Meynard
Steve Miller
Deborah A. Mills
L. E. Modesitt, Jr
John Moore
Lucas Moreno
Derryl Murphy
Robert Neilson
Patrick and Teresa
Nielsen Hayden
David Nickle
Larry Niven
G. David Nordley
Jean-Pierre Normand
Peadar O Guilin
John Park
Fiona Patton
Claude J. Pelletier
Francine Pelletier
Alan Petrillo
Jean Pettigrew
John Picacio
John A. Pitts
Daniel A. Rabuzzi
Pascale Raud
Mike Resnick
Matthew F. Ringel
Matthew S. Rotundo
Geoff Ryman
Michelle Sagara
Don Sakers
Robert J. Sawyer
Stanley Schmidt
Lawrence M. Schoen
Karl Schroeder
Gord Sellar
Patrick Senécal
Daniel Sernine
Delia Sherman
Joseph Sherman
Robert Silverberg
Guy Sirois
Michael Skeet
David Sklar
Mandy Slater
Douglas Smith
Melinda Snodgrass
Lucien Soulban
Michael J. Sprague
Kari Sperring
Charles Stross
Michael Swanwick
Cecilia Tan
Amy Thomson
Jean-Louis Trudel
Mary Turzillo
Jetse de Vries
Gordon Van Gelder
Diane L. Walton
Jo Walton
William R. Warren, Jr.
Peirce Watters
Allan Weiss
Edward Willett
Walter Jon Williams
Robert Charles Wilson
John C. Wright

Sponsorship Packages

Worldcon appreciates the generous support of our sponsors. This year we hope to give greater credit to our supporters by having several levels of sponsorship and advertising. Each of the sponsorship levels will receive recognition on the website, in the Souvenir Book and at the convention. In addition to the sponsorship levels, many of the options can be taken individually. Some of the options may only be selected by a single sponsor.

Gold-Pressed Latinum 10,000 CAD/8,000 USD

Banner or Dealer's Room Table/Membership Room Name (Capacity of five hundred)
Two full page colour ads in the Souvenir Book
One inside cover full page ad
Four black and white full page ads

Gold – 7,000 CAD/5,600 USD

Banner or Dealer's Room Table/Membership Room Name (Capacity of five hundred)
One full page colour ad in the Souvenir Book
Four black and white full page ads
One black and white half page ad

Silver – 4,000 CAD/3,200 USD

Banner or Dealer's Room Table/Membership Room Name (Capacity of one hundred)
One full page colour ad in the Souvenir Book
Two black and white full page ads
One black and white half page ad

Bronze – 500 CAD/400 USD

Room Name (Capacity of one hundred)
Aurora Banquet Table Name

Sponsor Recognition

Anticipation greatly appreciates your support. Your logo will be displayed on the splash page of our website, on our Sponsor's page, and on the entrance poster that all attendees will see when they arrive at the convention.

Convention T-shirt

Attendees have the opportunity to purchase a souvenir t-shirt with a unique design on the front. The back will proudly display the logos of the sponsors that have helped make the convention possible.

Sponsorship Options

Room Name

The core of the convention is the literary programme consisting of presentations, panels, discussions, and workshops. Sponsors have the opportunity to name one of the rooms hosting the programming.

Capacity

One hundred	160 USD/200 CAD
Five hundred	400 USD/500 CAD

Aurora Banquet Table Name

Since 1980, the Canadian Science Fiction and Fantasy Association has presented the Aurora Awards to professional writers, fans and artists. This year Anticipation will be hosting the award banquet. Sponsors have the opportunity to support Canadian content by naming one of the tables where the guests are seated. Each table will seat 10 guests. *Cost 80 USD/100 CAD*

Banners

The convention hall offers us the opportunity to place banners over the dealer's room and exhibit hall for the length of the convention. This is an excellent way to increase your visibility. *Cost 300 USD/375 CAD*
The banner(s) must be provided by the sponsor.

Dealer's Room Tables

The Dealers' Room will be at the Palais des congrès de Montréal in a 50,000 sq ft exhibit hall that, as at many recent Worldcons, will be shared with the art show, autograph area, and several large displays, directing continual traffic to your area.

The price for a table is 250 CAD or 450 CAD for a table and a convention membership. Each table comes with two chairs. Memberships are available separately for 240 CAD each. Membership badges are required for each person working at your table(s). An initial limit of five tables per dealer has been set, although the limit may increase at a later date.

For more information and to book a table, please visit our website:

<http://anticipationsf.ca/English/DealersRoom>.

Inserts in the Registration Kit

Sponsors have the opportunity to include an advertising insert inside the tote bag given to all attendees. We encourage you to be creative! Ideas include key chains, mint boxes, magnets, CDs, or samples of your product. *Cost 1200 USD/1500 CAD*

Contact sponsorships@anticipationsf.ca to find out how you can get a rebate by supplying our volunteers with books, magazines or other merchandise.

Single Sponsor Options

These items are only available to a single sponsor and are not included in the packages. Please contact sponsorships@anticipationsf.ca for more information on these options.

Lanyards and Badges

Each attendee will receive an identification badge with a lanyard. Both the lanyard, and badge holders are available for sponsorship.

Tote Bag

A tote bag, containing the Souvenir Book and other handouts, is given to each of the attendees when they arrive. A sponsor could provide these bags with their logo and that of Anticipation.

Internet Access

Anticipation would like to offer wireless internet access at the convention center to help members who have traveled to Montreal to stay connected or even blog about the event. Wireless access is already being offered at the Delta Hotel. We are looking for a sponsor to offset this cost at the Palais des congrès. A sign will be displayed with your logo and underlining your contribution and you could choose the username and password that the members use to login.

Masquerade

Many fans dress up in costumes to attend the convention. Worldcon is well known for its Masquerade where attendees compete in four skill divisions in front of an audience of over 2500 people. The sponsor would have their name associated with the Masquerade and displayed during the event.

Anticipation Sponsorship Form

Company/Organization Name: _____

Address: _____

City: _____

Phone: _____

Website: _____

Contact Name: _____

Phone: _____

Email Address: _____

Preferred Method of Contact: Email Phone Letter

Sponsorship Level Gold Plated Latium Gold Silver Bronze

We are interested in having a: Banner Dealers table Insert in the Registration Kit

If taking a table, please briefly describe the number, description of items to be displayed/sold

Additional custom sponsor options: _____

Advertisements must be paid in full. Purchase orders may be used only for Professional Rate ads. Invoices are payable to Anticipation by cheque (in Canadian or US dollars), MasterCard, Visa, or PayPal to "paypal@anticipationsf.org". All credit card charges will be processed in Canadian dollars.

Enclosed Payment: Paypal Cheque (CAD) Check (USD)
 Credit Card
 (Visa or Master Card only, all credit cards will be processed in Canadian dollars)

Amount: _____

Card Number: _____ Expiry Date: _____

Cardholder Name: _____ Signature _____

The contract, form(s) and payment should be submitted to the following address:

Anticipation
C.P. 105, Succursale NDG
Montréal, Québec
Canada H4A 3P4